

Council Day Camp  
Meeting Minutes  
Sept. 20, 2017

<b>Actions:</b>	<b>Due:</b>	<b>Person Resp:</b>
Submit patch design	Oct. 11	All
Submit Tshirt design	Oct. 11	All
Submit generic design	Oct. 11	All
Develop and submit survey for theme to broadcast and gather vote.s Are we focusing on Beach or different countries? Is there ability for on district to focus on beaches and others on countries?	Oct. 11	Jenn
Look at last year's registration page and see what did not work	Oct. 18	All
Have Geno pull last year's age and send out for review	Oct. 11	Jenn
Send out agenda for Oct. meeting	Oct. 12	Jenn
Make a decision about using carabiners as a marketing tool		Committee
Confirm what dates/rooms have been reserved at council	Oct. 12	Tony
Enhance the placemats - Update and make more entertaining		Who?
Create a PDF for all the advertising	Oct. 13	Tony
Can council create a mail file without duplicate addresses?	Nov. 1	Tony

## **Resources:**

For inexpensive printing google Office Depot BSA SPC card.

## **Meeting discussions:**

Introduced Jenn Mikes as the new Council Day Camp Cahir – Betsy Vogel had to step down.

Discussed expectation that [www.daycamp.shac.org](http://www.daycamp.shac.org) will be on everything we publish or broadcast.

Discussed the theme of Passport to adventure.

Everyone has a different interpretation of Passport.

Talked about some of the different ideas – beach locales, different country for each session.

Marketing was the big topic of discussion –

Postcards

Business cards

Trifolds

Carabiners

Staff pictures – come to round table to pick up

Generic flyer to be distributed at Council events and District events.

Leave it at the Council so visitors can pick them up.

Facebook

Post at stores, churches, school auctions, school electronic communications

Dentist/Doctor's (Pediatrician) offices

When developing the flyer leave a space that can be populated with the specific district camp information. Make sure the SHAC webpage is listed.

All the ideas created a lot of good energy.

Hats – do we want them, how can we better utilize them?

Most camps want scout only. Not the adult.

Need to have available earlier if we are using them as marketing tools.

## **Registration will stay open until 2 weeks prior to your camp start date.**

Back ground checks are a non-issue – this is council's responsibility.

Classroom YPT – facilitators will be available to host the class for you for late enrollees.

Supplies will get to you (we are aware of the issues we had with the National Supply issue we had via the Scout shops. They are working the issue)

We did have a t-shirt issue last year, we are aware of it and will stay on top of it to manage it better. We have 2 volunteers that have stepped up to help.

This will make the process easier for us to stay on top of.

We would LIKE YOUR INPUT, to see if you believe that registration could stay open later.

WE HEARRD YOU SAY – Camp Directors are willing to work with individuals. You want to close registration and have individuals contact you.

To register within the 2 weeks prior:

WE HEARRD you say this will allow you to:

Confirm that adult ratios have been met – for the safety of the scouts.

Find out if there are any special needs required for the scouts – disabilities, allergies.

Speak with the adults to confirm their understanding of what they are committing to in determining what is the best fit for them volunteering at camp.

Confirm with them their attendance at classroom YPT.

Confirm their level of scouting experience as a resource within your camp.

Confirm that ALL appropriate information is supplied for their Scout – i.e. Med form with pick up instructions for the scout (not UBER).

**Requests for volunteers to assist with t-shirts, web page, marketing:**

Malik Nelson and Richard Higgins want to help with t-shirts.

Russell Householder wants to help with Web page.

Becca Franco wants to help with Marketing.